

Interview Tips STAR Technique

An interview allows an employer to get to know you better and assess whether you are the right person for the role. It is also an opportunity for you to ask questions, learn more about the business, the role, and the team you'd be working in.

STAR Technique

Employers want you to use examples to support your skills and experience. The STAR technique is a fantastic way to make sure you do this when answering interview questions:

- **Situation:** What was the situation and when?
- **Task:** What was the task and what was your responsibility?
- **Action:** How did you complete the task or meet the challenge?
- **Result:** What was the end result? Emphasise your accomplishments and what you have learned.

For example:

- **Situation:** *During my Year Ten work experience, I helped to advertise a charity event that the business was organising.*
- **Task:** *I was responsible for producing marketing materials to attract people in the local area to the event.*
- **Action:** *I used IT packages, including Publisher, to produce leaflets and posters to make people aware of the charity event and encourage them to attend.*
- **Result:** *On the day, we had over 200 attendees, who helped us to raise more than £100 for our chosen charity.*
 - *This experience helped me to develop my IT skills and learn more about how marketing can be used to attract visitors and customers.*
 - *I also developed my organisational and time management skills when I met my deadlines to produce the advertisements before the event, and I improved my teamworking ability working with other colleagues to successfully host the event.*