

# The Skills Employers REALLY Want Now: Your Guide to Demonstrating Work Readiness



Translate Your University Success into In-Demand Graduate Capabilities.

## The University Powerhouse



You've just aced your exams, completing complex projects and deep research. You've built a powerful foundation of academic skills!

## Bridging the Gap: What Industry Needs



Employers know you're smart, but they need to see how your academic strengths translate into workplace value.

### Key University Skills



**Critical Thinking & Analysis**  
Evaluating theories, structuring arguments, problem-solving



**Research & Information Synthesis**  
Gathering, assessing, and combining vast amounts of data



**Communication**  
Crafting essays, reports, and presentations for academic audiences



**Project Management**  
Planning, organizing, and delivering long-term assignments



### Industry Needs



**Problem-Solving & Innovation**  
Proactively identifying issues and generating creative solutions.



**Data-Driven Decision Making**  
Using data to inform strategy and justify actions.



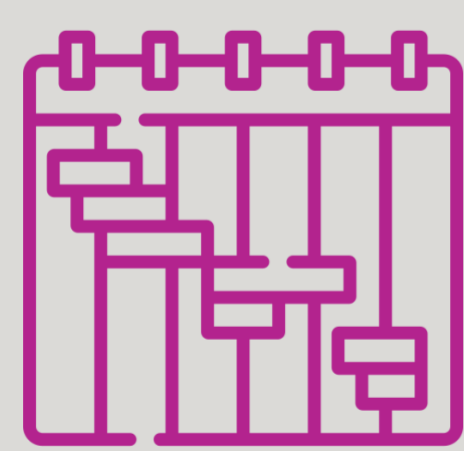
**Organisational Acumen & Delivery**  
Managing resources, meeting deadlines, driving projects to completion.



**Professional & Collaborative Communication**  
Presenting clearly to diverse teams, clients, and stakeholders.



At Step, we streamline the journey from university to the workplace by matching you with structured, paid roles and providing continuous support throughout the process



**Paid, Structured Opportunities**  
Access paid placements and internships lasting from 8 weeks up to 12 months, all with a genuine development focus.



**Seamless Application & Support**  
Benefit from a streamlined process and continuous help, providing support from your application right through to the start of your role.



**Real-World Impact & Conversion**  
Gain integral, project-based experience, particularly with SMEs, which often leads to the offer of a full-time permanent position.

The Next Step: Translate Your Degree into Workplace Impact.

Visit [www.step.org.uk](http://www.step.org.uk) to explore opportunities and discover more resources.  
Connect your academic success to real-world impact with Step.